



Marketing assistant

SOLARIS OFFGRID

Full time in Valencia, SPAIN

Starting: January 2020

What's the job?

We are seeking to recruit an enthusiastic, driven and fast-learning digital marketing intern to join our growing team in Valencia, Spain, assisting the Marketing Department to implement creative campaigns.

The role of the Marketing Assistant:

- Design marketing & communication material: brochures, web banners, presentations, etc.
- Oversee the production of marketing content (videos, articles, PR, monthly newsletters, website content management).
- Manage social media accounts (LinkedIn, Twitter, Facebook, YouTube) and maintain a weekly editorial calendar.
- Manage company Website including SEO & SEM activities.
- Assist with video production, providing external agencies/service providers clear direction ensuring all conceptual and creative ideas meet objectives and timelines while being executed flawlessly.
- Analyze campaign, event and web/traction marketing results.
- Prepare weekly/monthly updates and reports to track growth and success rates of campaigns.
- Build a deep understanding of the rural electrification sector and its stakeholders through research and networking in order to maintain a forward-looking marketing strategy into the Off-grid / Solar Home System / Pay-As-You-Go Industry.

We are looking for someone with:

- B2B marketing campaign experience, SaaS marketing experience and/or Communication experience (PR, blogging/digital or social media) a strong plus.
- Knowledge and understanding of social media platforms (Twitter, YouTube, LinkedIn, Instagram, Facebook, etc.) and how they can be leveraged to achieve business goals.
- Entrepreneurial mind-set, not afraid to take initiatives or make proposals and then see them through to completion.

- Enthusiastic, self-motivated and passionate about developing world projects and social business.
- Ability to balance day-to-day execution and big-picture thinking.
- Excellent organizational skills, attention to detail.
- Has high proficiency in spoken/written English.
- Good notions of French is a plus.

What's the deal

- Start date: January 2020.
 - Duration: Internship 6 to 12 months.
 - All business-related expenses paid.
 - You'll need to be willing to move to Valencia, Spain. Our office is 5 min from the beach, which we think is pretty cool.
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Apply!

Send us a quick email (niagara@solarisoffgrid.com) with your resume and tell us why you're excited to join us.

If you want to know a bit more about what we are doing you can check our website:

www.paygops.com.